



Daniela Zeca

(+374) 652572 | dzeca@ugal.ro | <https://zkdana.wixsite.com/mysite/about> | Skype: Dr ZECA |

29, Calarasilor Street, 810022, Braila, Romania

About me: Assoc Prof dr, Graduated in Economics and Engineering, hold a Doctor degree in Economics and a Postdoctoral Diploma Marketing in Bioeconomy and Sustainable Development, Romanian Academy. The activity is carried out in the field of fundamental analysis, applied marketing research and management, oriented towards generating new knowledge, substantiating and supporting policies and strategies for sustainable development by means of Globalization. Founder (2011) and CEO of European Research Centre for Marketing and Agrilnd (CDEAMIA), and editor_ PortAll Journal. CDEAMIA research tracks: a) Academic marketing ; - support strengthen Europe's capacity to innovate; strengthen the linkage between universities, industry and society; establishing connections between throughout the world university centers; - streamlining innovation transfer for sustainable and entrepreneurial European Universities –ongoing process under project; b) Applied IoT, AI, mostly in the SE Romania agriculture.

● WORK EXPERIENCE

01/09/1984 – 01/01/1991
ENGINEER – IIRUCE BUCHAREST

Electronic computer equipment maintenance
Bucharest

01/01/1991 – 01/10/2007
COORDINATING PROFESSOR OF THE LIFELONG LEARNING IT CENTER – COLEGIUM

Teach
Braila

01/10/2007 – 28/04/2008
COLLABORATOR TEACHER – “DUNĂREA DE JOS” UNIVERSITY OF GALAȚI, FACULTY OF ENGINEERING AND AGRONOMY OF BRĂILA

Teach&Research
Braila

28/04/2008 – 01/10/2018
ASSISTANT PROFESSOR PHD – “DUNAREA DE JOS” UNIVERSITY OF GALATI, FACULTY OF ENGINEERING AND AGRONOMY OF BRAILA

Teach&Research
Braila

01/10/2018 – CURRENT
ASSOCIATE PROFESSOR PHD – „DUNAREA DE JOS” UNIVERSITY OF GALATI, FACULTY OF ENGINEERING AND AGRONOMY OF BRAILA

Teach&Research
(Management / Marketing, Investment Efficiency, Management Accounting in Agriculture)
Braila



● EDUCATION AND TRAINING

1975 – 1979 – Braila
HIGH SCHOOL DIPLOMA – N Bacescu College

1979 – 1984 – Brasov
ACADEMIC DEGREE IN ENGINEERING – Transilvania University of Brasov

1991 – 1996 – Galati
ECONOMICS DEGREE – Faculty of Economics and Business Administration

2000 – 2006 – Bucharest
DOCTOR DEGREE IN ECONOMICS – Academy of Economic Studies, Bucharest

2004 – Bucharest
EDUCATION MANAGEMENT SPECIALIST – School 2000+, Ministry of Education and Research, Bucharest

2005 – Bucharest
TRANSDISCIPLINARITY IN LLL SPECIALIST – School 2000, Ministry of Education and Research, Bucharest

2006 – 2010 – Bucharest
PROJECT MANAGER – The European School of Correspondence Courses, the Romanian Branch

2012 – Cluj
QUALITY MANAGEMENT IN HIGHER EDUCATION SPECIALIST – Babes Bolyai University, Cluj

2011 – 2014 – Bucharest
POSTDOCTORAL STUDIES – ROMANIAN ACADEMY, School of Biodiversity and Food Biotechnology based on Bioeconomics

● ORGANISATIONAL SKILLS

Organisational skills

Ability to coordinate; Forward thinking strategies maker under my CDEAMIA tenure.

Coordinator:

- Postgraduate" Methodology and Substantiation of Rural Development Projects " course ;

- Accounting course .

CEO MoU academic cooperation "Dunărea de Jos" University of Galați and PUNE INDIA University

CEO MoU academic cooperation "Dunărea de Jos" University of Galați and IEEF Poland

Coordinator, on behalf of UGAL, of the academic partnership with India and Ternopile University, Ukraine,...



● **LANGUAGE SKILLS**

Mother tongue(s): ROMANIAN

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C1	C1
FRENCH	B2	B2	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **COMMUNICATION AND INTERPERSONAL SKILLS**

Communication and interpersonal skills

Good communication skills, empathetic attitude.

● **OTHER SKILLS**

Other skills

Diploma (painting), duration of studies 3 years, professor Vespasian Lungu; four personal exhibitions at the Art Galleries.